

Media release

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Optimized oral care gel satisfies dental professionals

Cervitec Gel survey: Users praise the product's handling and taste

In a survey conducted among dentists and their teams, the test participants were asked to rate the oral care gel Cervitec Gel. The 193 completed questionnaires show that users are satisfied with the optimized care formula of Cervitec Gel.

Eighty percent of the participating dental professionals evaluated the most important characteristics of the optimized oral care gel. The product's mild taste was considered to be a major advantage, since it is responsible for a high level of patient compliance.

Mild taste and easy handling

Ninety-nine percent of the respondents were pleased with the fact that the optimized Cervitec Gel contains other ingredients in addition to chlorhexidine. Ninety percent of the customers preferred the consistency and handling of the gel in the tube featuring a fine dispensing tip compared to other conventional chlorhexidine-containing gels.

Optimized formula

The optimized formula of Cervitec Gel contains chlorhexidine, fluoride, xylitol and the provitamin D-panthenol. Cervitec Gel assists in the treatment of gingivitis, mucositis, denture stomatitis, periodontitis and peri-implantitis and in reducing elevated bacterial loads. Cervitec Gel is available from dental dealers in a single tube containing 20 g or a single tube containing 50 g.

Source: Ivoclar Vivadent survey, 2018

Cervitec® is a registered trademark of Ivoclar Vivadent AG.

Caption of picture:

(Cervitec_Gel.jpg)

Fig.: Popular in dental practices: optimized Cervitec oral care gel

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